



## **COMMUNITY STRONG** ST. VRAIN VALLEY SCHOOLS

*St. Vrain Valley Schools strives to ensure every child in our community receives a rigorous, engaging and high-quality education. Of approximately 55 million K-12 aged children in the United States, research estimates that 90 percent are enrolled in a public school. By providing our students with excellent teachers, cutting-edge technology, and safe, state-of-the-art learning environments, we empower them to become strong contributing citizens.*

*Community Strong is included in St. Vrain Valley Schools' vision and priority for community engagement. Through this exciting initiative, our district will build and strengthen connections to small businesses, corporate entities and industry leaders.*

# **District Staff Talking Points**

PILOT SCHOOLS AND PROGRAMS

## What are the goals of using this platform?

- To streamline communication between current community and industry partners while also connecting with new ones
- To better document and acknowledge ALL partnerships; providing 'impact reports' at the end of each school year
- To share positive stories related to community partnerships and cultivate opportunities for our students and staff

## What partnerships should the platform be used for?

- The Community Strong platform is intended to be used with partnerships that connect professionals with students and staff, furthering real-world experiences and enhancing district programming – classroom speaking, mentoring, design challenges, internships, facility tours and project-based learning are great examples
- In some cases the platform can be used to find partners interested in sponsorships, donations or fundraising, but these situations should be related to the support and development of academic programming – equipment donations and sponsorships related to clubs and competitions are great examples

## What partnerships should the platform **NOT** be used for?

- At this time, the Community Strong platform is not intended for everyday volunteer use. While at some point the system may be used to onboard all school volunteers, its current target market is community and industry partners; not the parent community at large.
- The platform should not be used in conjunction with PTO, Boosters or Foundation initiatives to raise money or to benefit their organization monetarily

## What steps should be taken to promote the site?

- Schools should actively guide current and future partners to the site for registration. Parents with valuable skills sets or expertise can be directed to register with the site; please avoid large scale email campaigns
- Handouts and leave behinds should be used during encounters with partners; contact Matthew Wiggins for updated materials

## How should current partnerships be handled?

- If you have current partnerships underway, have those partners register with Community Strong. School site administrators are being trained on how to document these partnerships

